



• **mamatoyz** •

playful experience



Digital Catalog



**let your
baby grow
with us**

In the heart of Istanbul, back in '69, a seed was planted, fusing the soul of wood with a flair for creation. Mamatoyz was born – not just a brand but a journey of evolution, craftsmanship, and design ingenuity that began forging wondrous, award-winning toys and baby must-haves.

Fast-forward to 2014, a collective of savvy METU industrial designers joined the Mamatoyz family, sparking a new era of fresh, user-friendly creations teeming with value. Their designs don't just emerge; they're born from meticulous market research and a symphony of expert opinion, aligning with the joyful strides of babies' growth. Mamatoyz doesn't settle – they soar.

Every Mamatoyz treasure meets the gold standards of European safety with zero health-compromising chemicals, flourishing under the watchful eye of the prestigious Blue Angel certification. They cherish natural wood, artfully shaping it, often by hand, into companions for little ones' grandest adventures.

Striving to be Turkey's top wooden toy maven and nurturing a healthful generation is their quest.

With Mamatoyz, they raise the bar, ensuring babies' leaps in life are safe, smart, and always full of joy.

Let your baby grow with us!

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1 Massam

Table + Writing Board

Massam presents 2 fundamental functions together. The first function of the product is a activity table. Then the product can be converted into a writing board. Plus, Thanks to the rolled paper attached to the wooden bar integrated into the legs of the table, your babies can make creative drawings as they wish. The sitting unit has 2 different height settings and can be adjusted according to the baby's height.

24m+

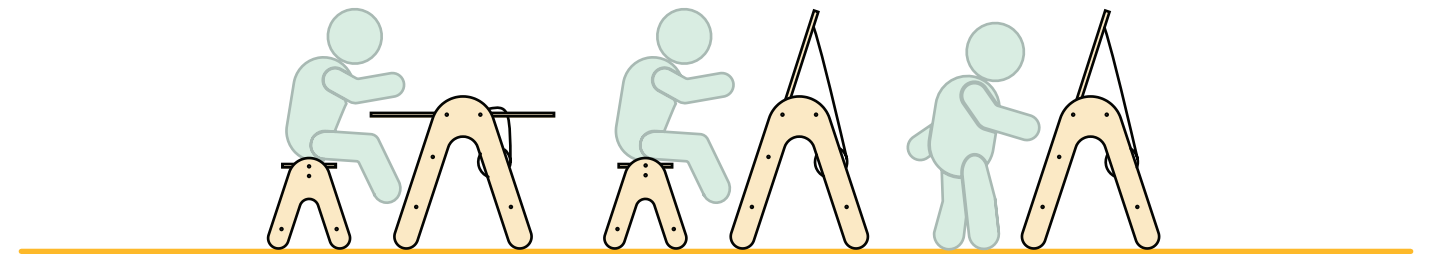
53x60x78 cm

28x33x30 cm

54x63,4x5 cm

7,7 kg

max 30 kg



variations

Bear



Fox



MDF





2 Ride me

Balance Bike

RideMe allows the development of balance skills and leg muscles of children. Its main body, produced with laminated wood technique, has a load carrying capacity of 40 KG. While driving thanks to the flexible main body it acts as a suspension and presents a comfortable ride. The height of the seat can be adjusted from 34 cm to 40 cm and the product can be used comfortably up to 5 years old.

24m+

36x83x53 cm 

41x51x11 cm 

4,05 kg 

max 30 kg 





3 DriveMe soft

Walker + RideOn

"Drive Me" is a walker and thanks to the speed adjustment on its wheels, it allows babies to take their first steps safely. The product, which is then used as a "Ride on", presents the baby a comfortable ride thanks to its soft sponge. This sponge is removable and the back can be used as toy storage.

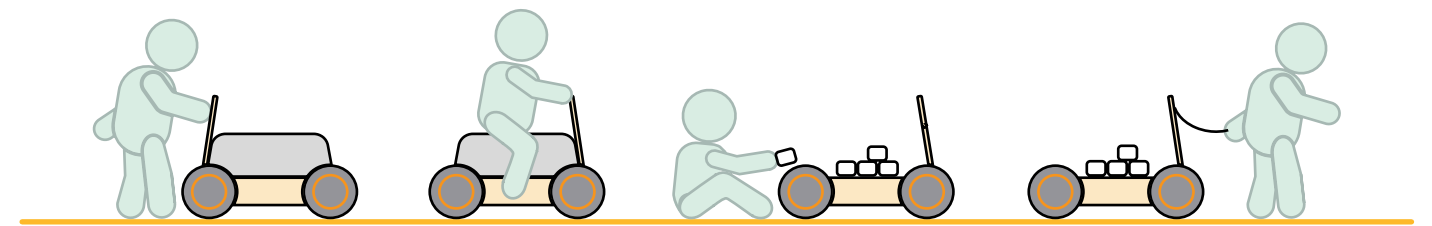
10m+

25x47x34 cm

23,4x52x16,4 cm

2,75 kg

max 30 kg



variations

Cow



Bear





3 DriveMe Wood

Walker + RideOn + Toy Storage

"DriveMe Wood" is a walker and thanks to the speed adjustment on its wheels, it allows babies to take their first steps safely. The product, which is then used as a "Ride on", allows the baby's leg muscles to develop. The section under the sitting area can be used as toy storage and offers the baby a new play scenario.

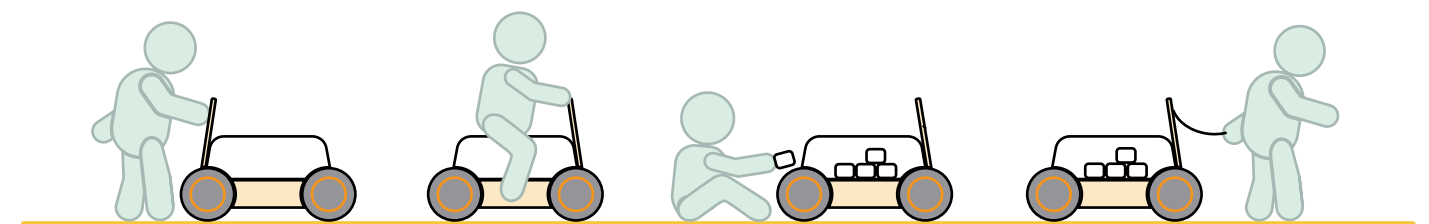
10m+

25x47x34 cm 

23,4x52x16,4 cm 

3 kg 

max 30 kg 



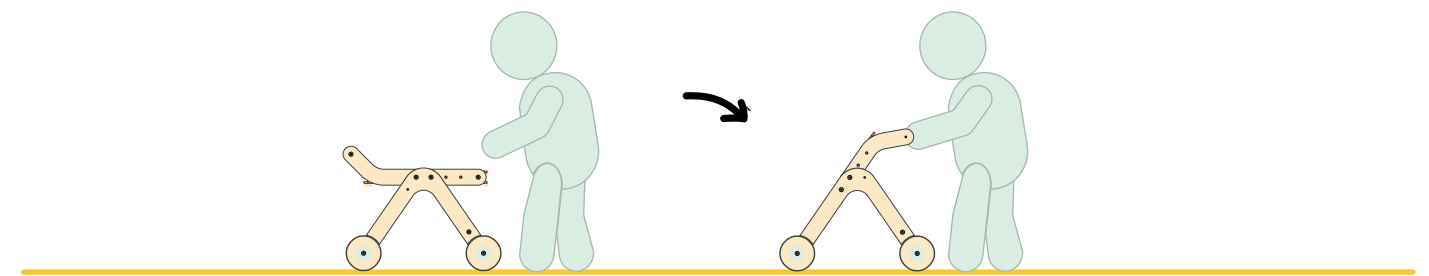
variations

police



ambulance





4

Trio AllinOne

Walker + Activity Table +
Educative & Role-play Sets

"Trio" is a multifunctional walker and activity toy. From the 10th month, babies can hold onto it to stand up, while the attached toys help develop their motor skills. The speed adjustment on its wheels allows babies to take their first steps safely. After the 18th month, it transforms into a fun playset where children can draw on a blackboard and enjoy role-playing games like city, market, and barbecue adventures. The height-adjustable design ensures it grows along with your baby.

10m+

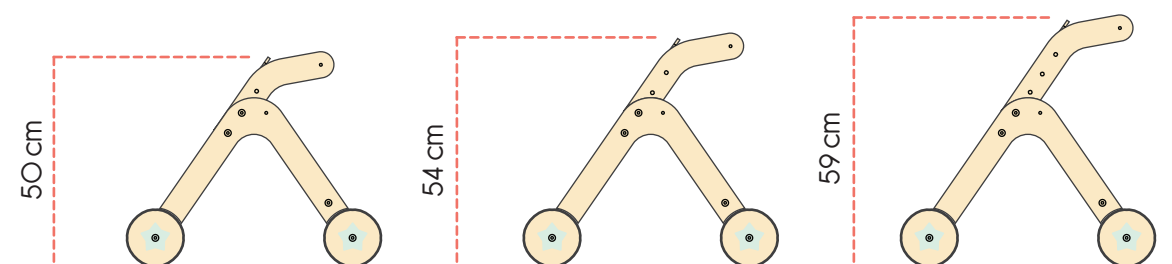
41x56x52 cm

41,8x57x6,3 cm

3 kg

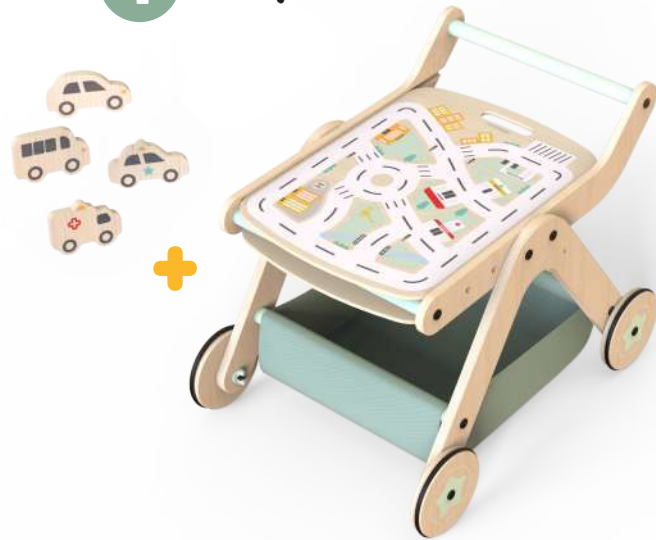
max 30 kg

adjustable height



Variation 1 Educative Set

1 City (Front)



2 Blackboard (Back)



5 Stroller



Sliding playing surfaces



6 Shopper



Variation 2 Role-play Set

3 Grill (Front)



4 Market (Back)





5 TriBike

Toddler Bike

TriBike is a toddler bike which allows children to develop their balance skills and leg muscles.. Its main body, produced with laminated wood technique. It has a load carrying capacity of 30 KG. While driving thanks to the flexible main body It acts as a suspension and presents a comfortable ride. The height of the seat can be adjusted from 25 cm to 28 cm.

12m+

32x54x35 cm 

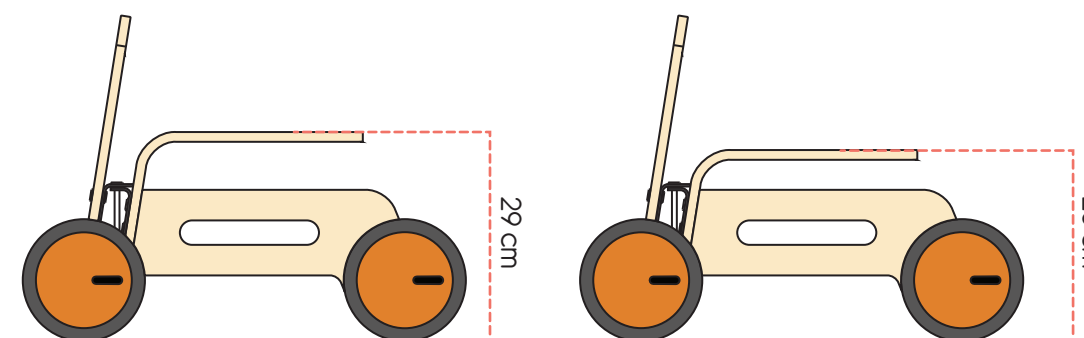
33,4x40x9,5 cm 

2,4 kg 

max 30 kg 



adjustable height





06 Pony

Rocker

Pony is a rocker with three different body options. It will be your child's cute friend with its soft sitting surface, fresh colors, and cute structure.

12m+

24x76x41 cm 

43x25,5x11 cm 

2,15 kg 

max 30 kg 



100% natural wood





7 Kule

Learning Tower

Kule is a learning tower that allows children to spend time with their families, do activities together, and cook. It can be used easily from 12 months to 5 years old with its 3 adjustable heights. There are 3 different body options and 2 different animal variations.

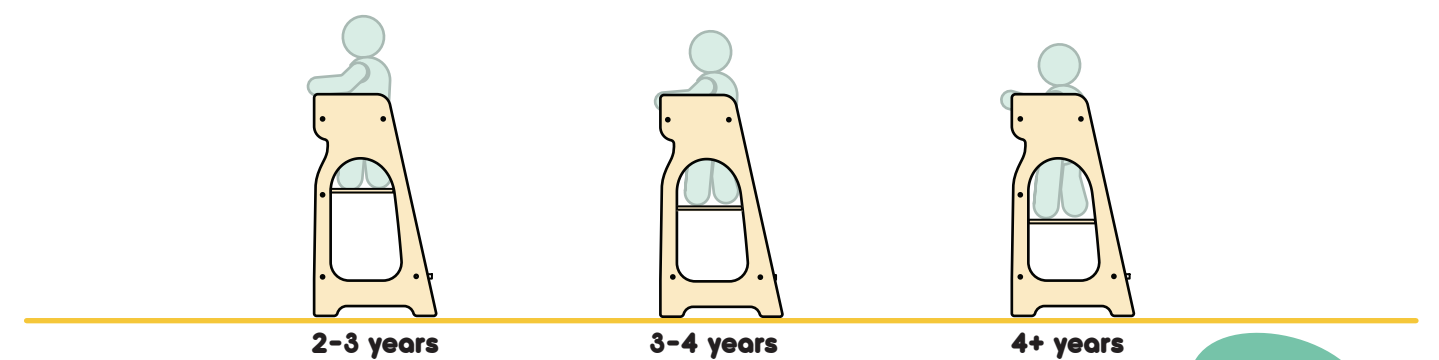
12m+

50x56x90 cm 

94,5x50x4,7 cm 

8,15 kg 

max 60 kg 



Felt

%100 natural wood

3 height option

Mice

dog



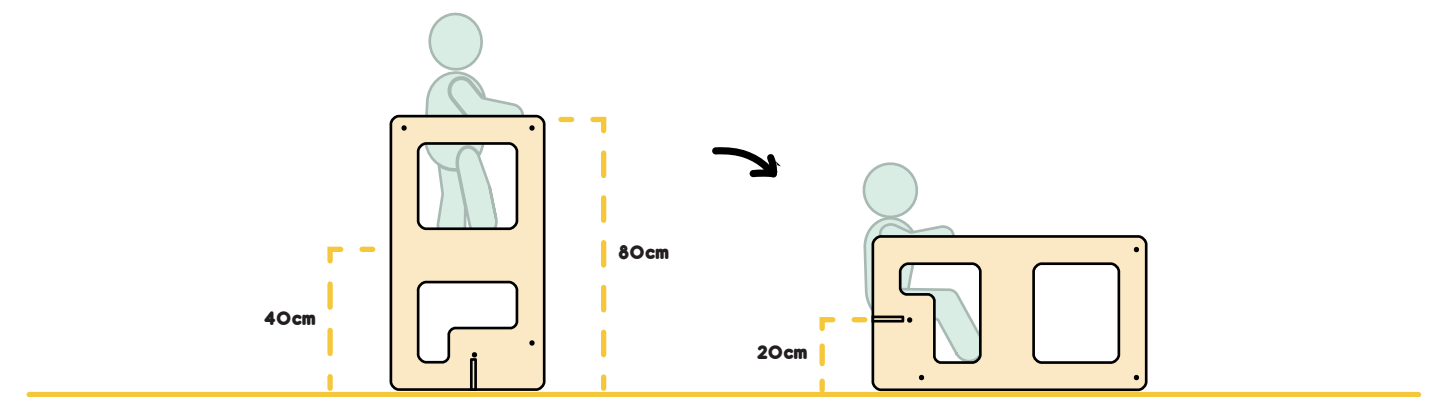
variations

Mice

Dog

MDF





7

Kule Flip

Learning Tower & Table

Kule Flip is a learning tower that allows children to spend time with their families, do activities together, and cook. It can be used easily from 12 months to 5 years old. It can be utilized vertically as a learning tower for your children or horizontally as a play platform, offering versatility to suit your needs.

12m+

40,8x58x80 cm 

46,4x81,4x8,6 cm 

7,5 kg 

max 50 kg 

color options

Grey

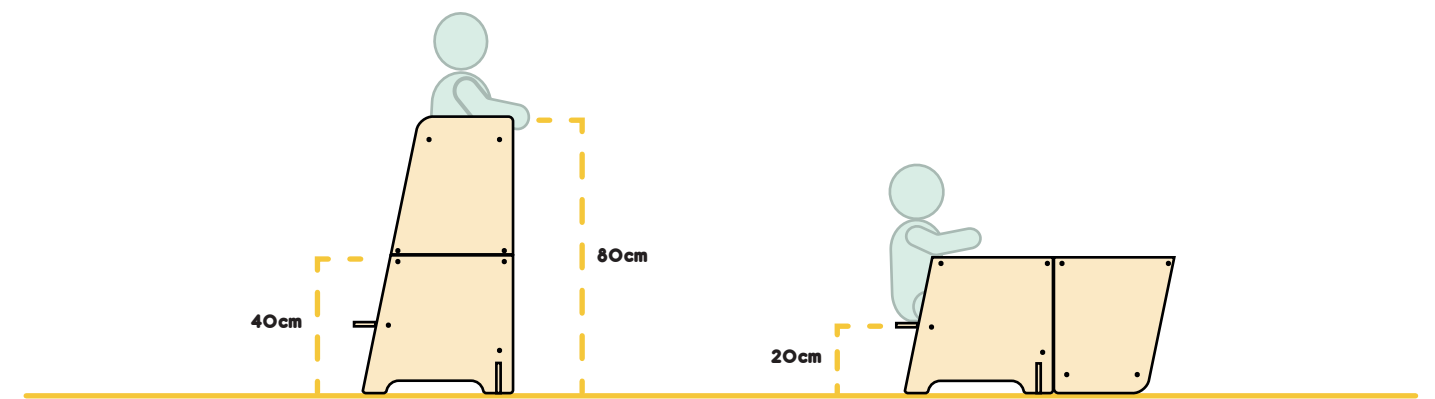


Mint



Terracota





7 Kule Bend

Learning Tower & Table

Kule Bend is a learning tower that allows children to spend time with their families, do activities together, and cook. It can be used easily from 12 months to 5 years old. You may also turn it over and use it as an activity table according to your needs.

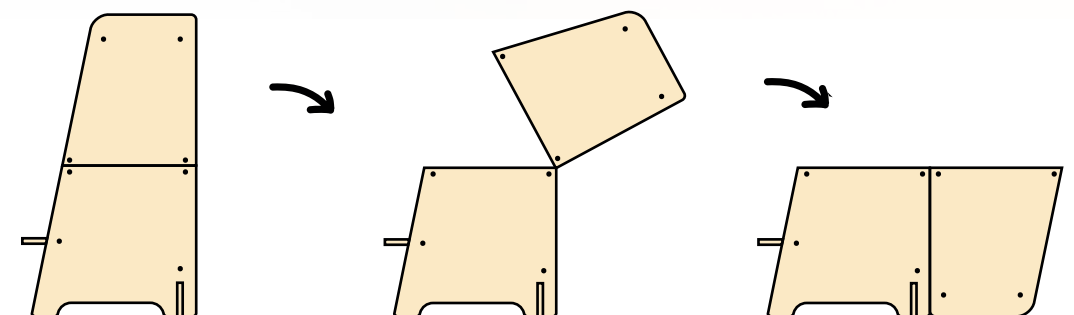
12m+

46x51x80 cm

46,4x81,4x8,6 cm

7,5 kg

max 50 kg





7

Kule Lite

Learning Tower & Table

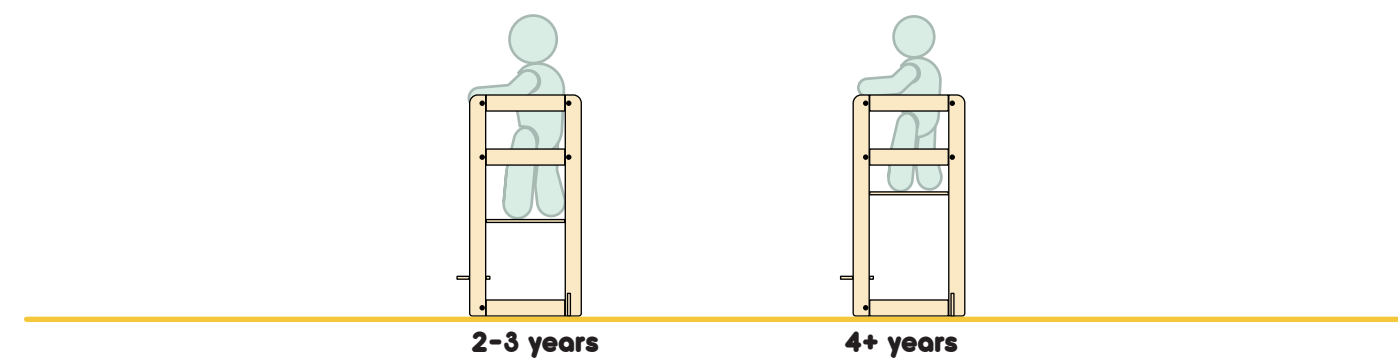
Kule Lite offers a lightweight, portable solution that brings children into the heart of family life – whether it's cooking, playing, or exploring everyday activities together. Its minimal design fits perfectly into any home. It can be used easily from 12 months to 5 years old with its 2 adjustable heights.

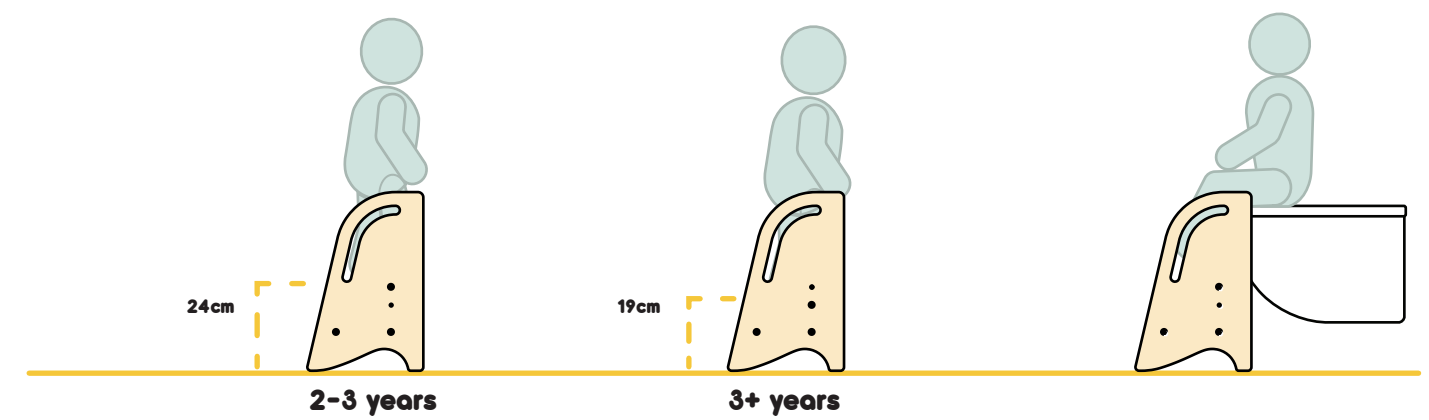
12m+

47x49x80 cm

41x81x3,4 cm

6 kg





%100 natural wood



Easy to carry



2 height adjustments

7 StepIn

Step Stool

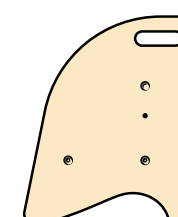
StepIn is thoughtfully designed to assist children with toilet training, providing a safe and supportive platform for them to develop their independence. With its sturdy construction and child-friendly design, it allows children to climb up and position themselves comfortably and securely when using the bathroom.

12m+

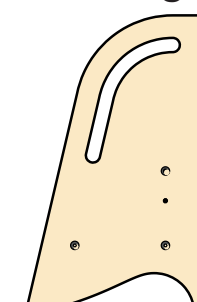
- 40x32x49,5 cm
- 40x29,5x35 cm
- 40x29,5x28,5 cm
- 35,6x51x6 cm
- 3 kg
- max 40 kg

variations

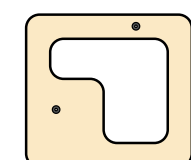
StepIn



StepIn High



StepIn Box





8 Fold

Learning Tower

Tower Fold is a learning tower that allows babies to make cakes and pies with their parents in the kitchen. With its folding feature, it is not only provides space for narrow spaces when not in use, but also provides convenience when moving from one room to another. It can be used easily from 12 months to 5 years old with its 3 adjustable heights.

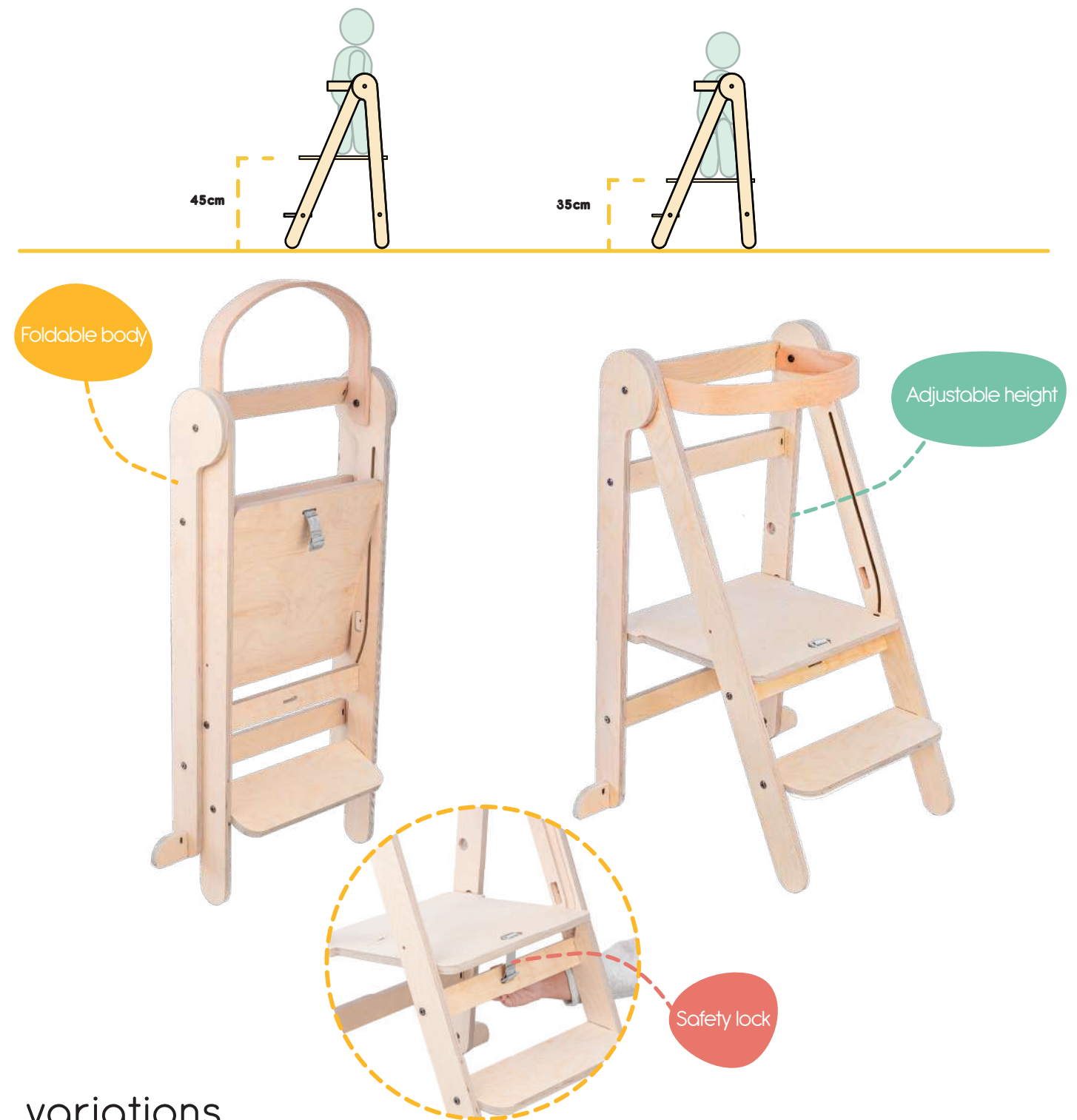
12m+

50x56x90 cm 

96x39,9x5 cm 

6,05 kg 

max 40 kg 



variations





Yay

Balance board

YAY is a balance board that allows babies to develop their balance skills and enables them to set up different game scenarios with its simple form.

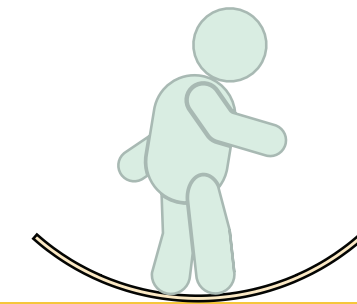
12m+

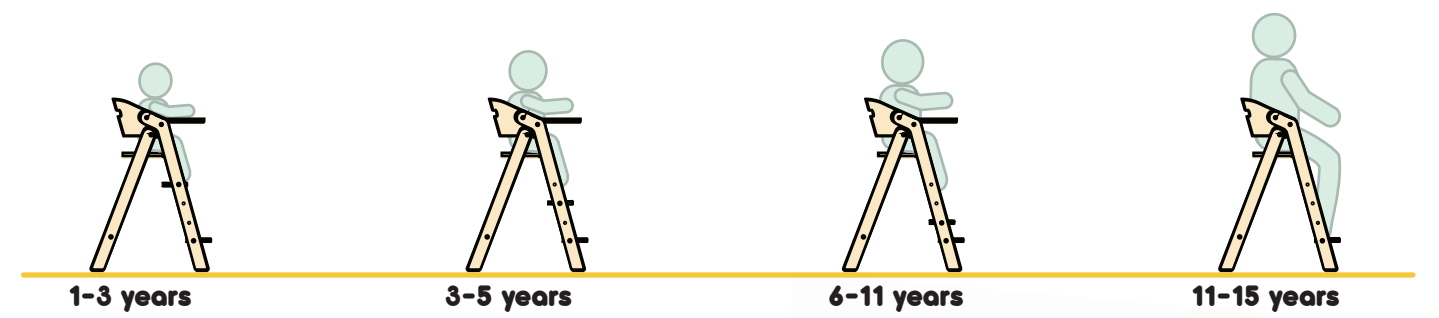
90x30x18 cm

92,5x31x20 cm

4,1kg

max 100 kg





10 MyChair

Baby Chair

MyChair is a foldable highchair. Thanks to foldable feature of MyChair, the product can be easily stored when not in use. The removable tray can be cleaned easily. With the help of three steps on the product, babies can climb on by themselves.

12m+

60x60x85 cm

97,2x42x33 cm

8,5 kg

max 60 kg





11

Wavy

Baby Bouncer

Wavy is an accessory which can be attached to the Mychair. It has a soft texture and safety belts on it. Wavy is suitable for new born babies. You can attach Wavy on Mychair easily and use it until your baby grows up.

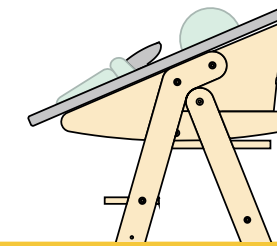
Om+

60x45x30 cm 

64x41x4,6 cm 

2,6 kg 

max 30 kg 



Soft texture





12

sleepy

Montessori Bed

Sleepy is both a playground and a Montessori bed. Product will allow your children to develop motor skills and physical strength while climbing and sliding. According to your baby's needs you can attach different tools to your base model.

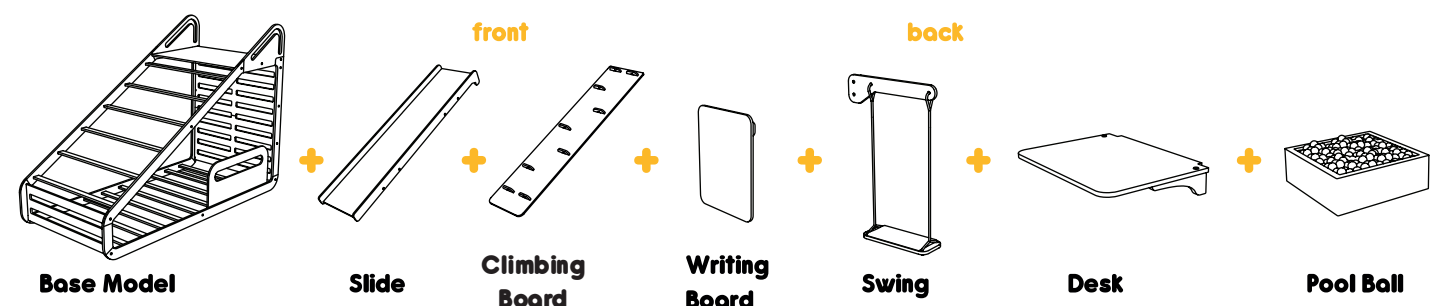
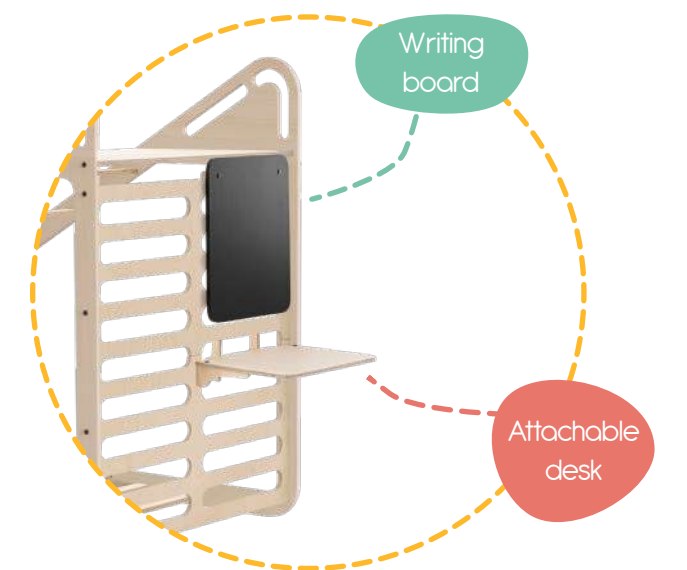
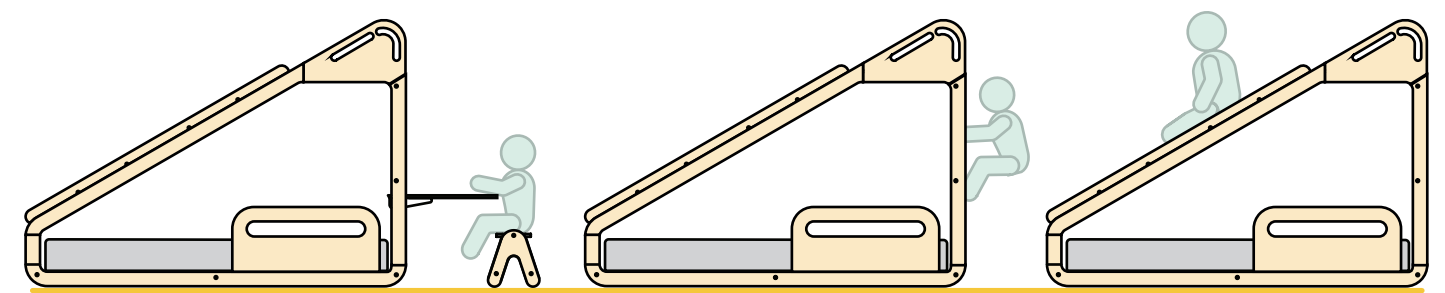
12m+

250x100x150 cm

99,2x67,8x9 cm

210x18,5x9,5 cm

39 kg





12

sleepy Mini

Montessori Bed

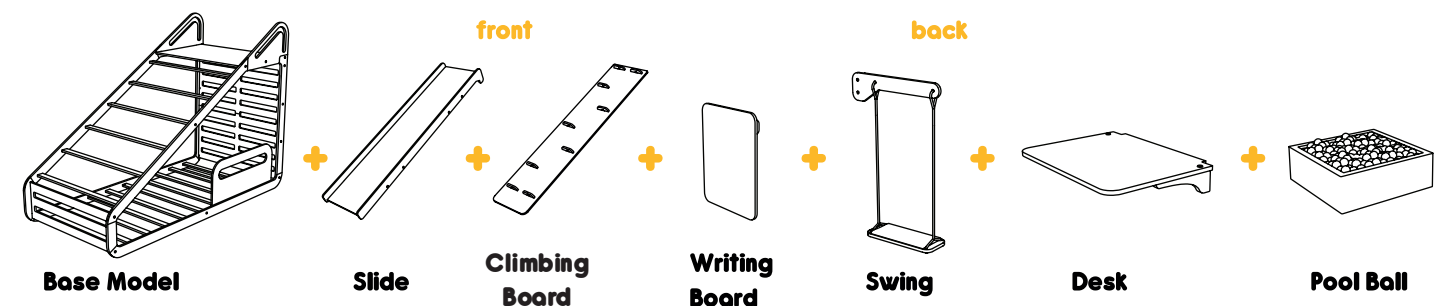
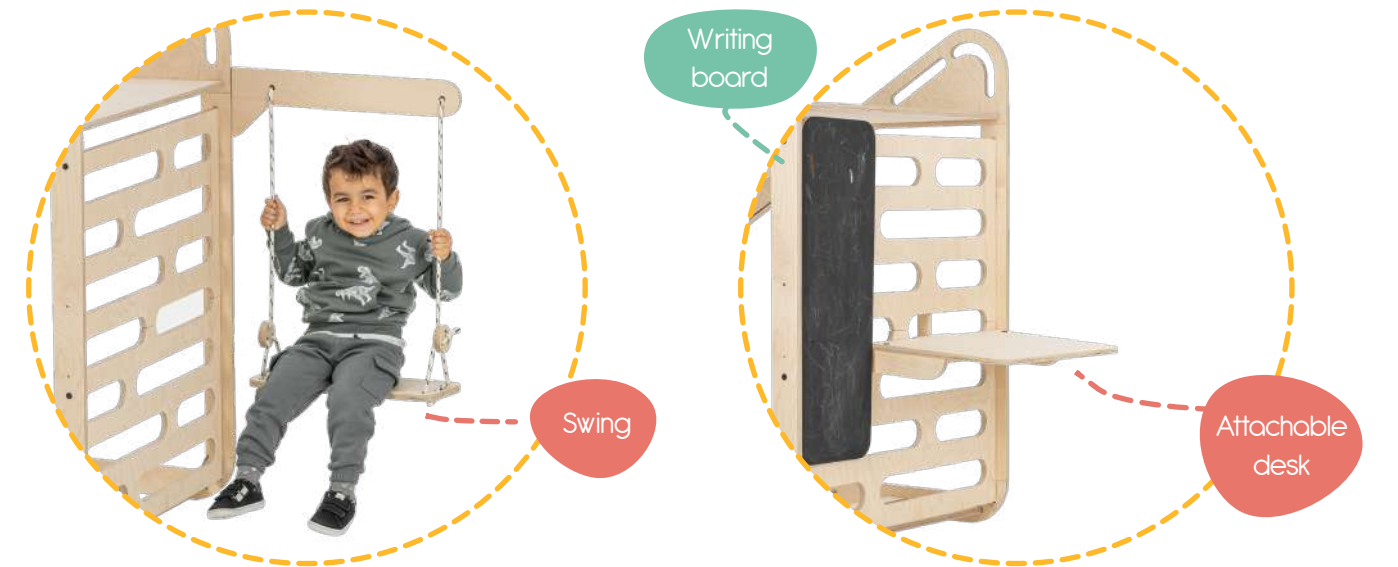
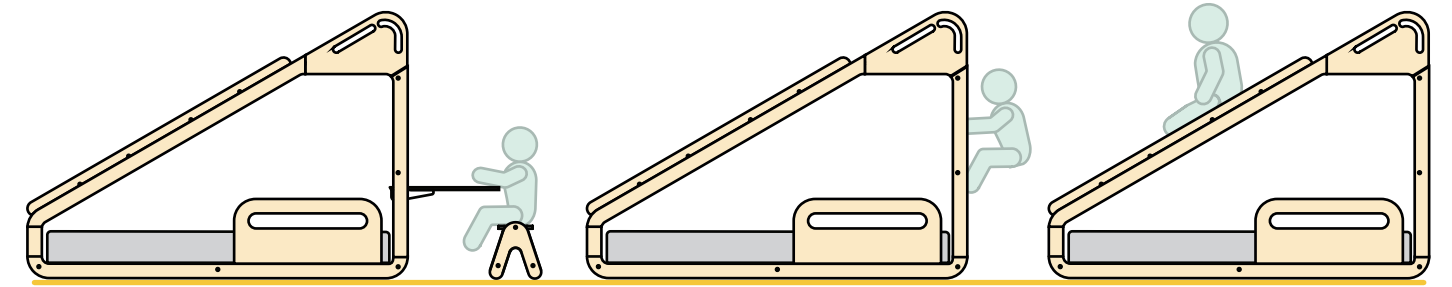
Sleepy is both a playground and a Montessori bed. Product will allow your children to develop motor skills and physical strength while climbing and sliding. According to your baby's needs you can attach different tools to your base model.

12m+

154x76x117 cm

118x51,8x10 cm

18 kg





13

slideMe

Foldable Slide

SlideMe is a foldable slide which fits to every type of room. Thanks to its fresh colors, this product will suit your home as well as being your child's favorite toy. Being easily foldable and portable, it allows you to use the product both indoors and outdoors.

36m+

127,5x51x83 cm 

113x37x4,5 cm 

9,25 kg 

max 30 kg 





14 Mycrib

Baby Crib

Mamatoyz Mycrib is a thoughtfully designed product for your baby's comfort and safety. Natural materials, aesthetic design, and functional details come together to make Mycrib enhance every moment of your baby's life. The warmth and security of the crib make your baby's sleeping hours even more precious.

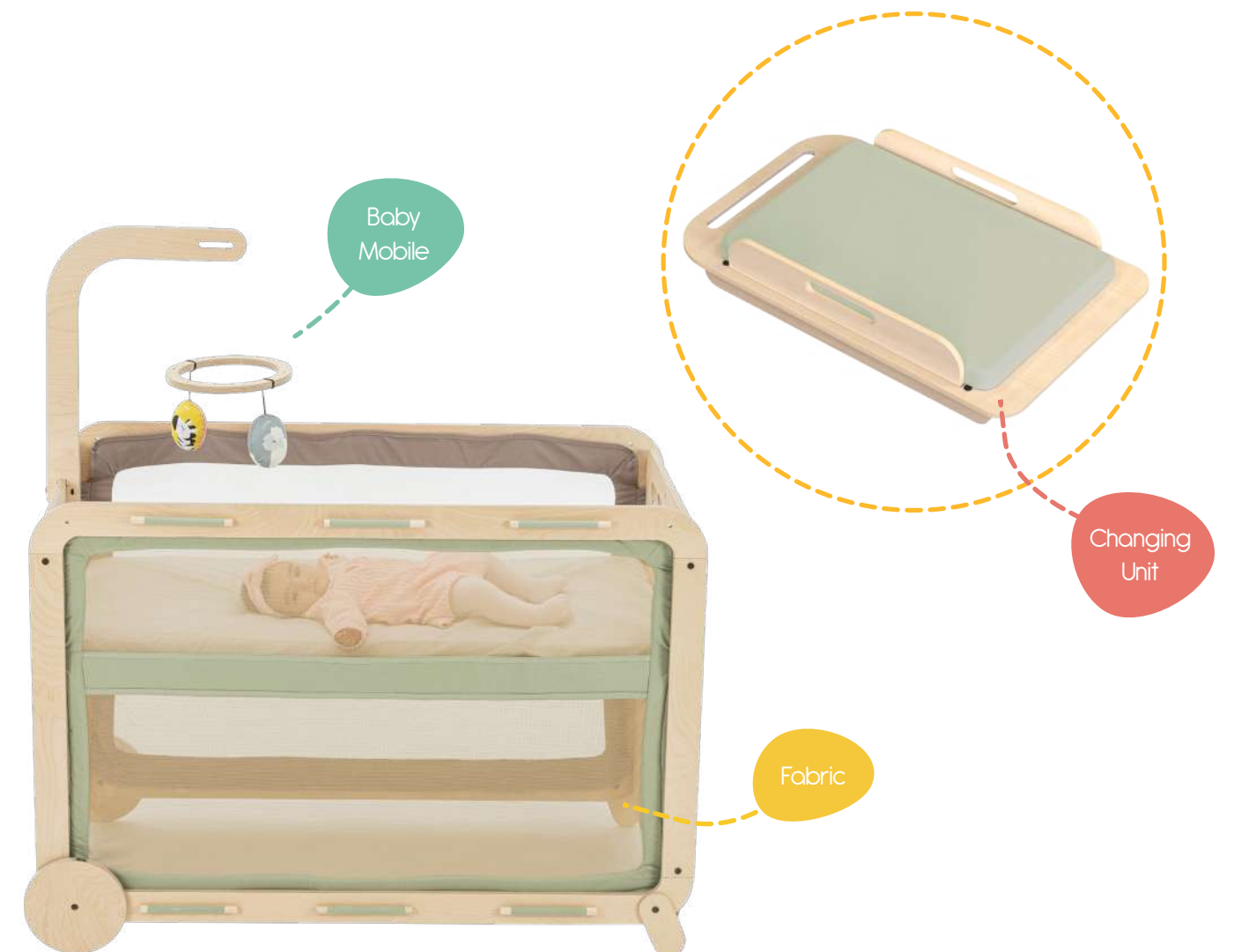
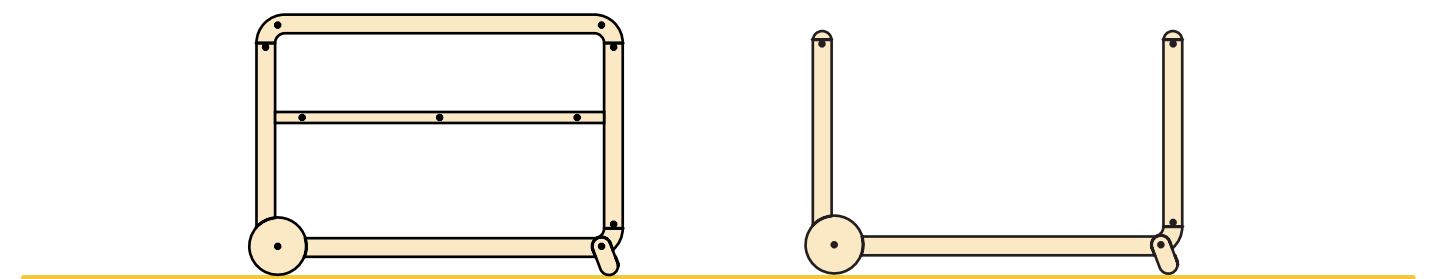
Om+

140x50x100 cm 

129x65,5x5 cm 

20 kg 

max 50 kg 





15 **Piky**

Pikler Triangle

Piky is designed to aid in the development of your baby's muscle strength, coordination, and balance. Optional slide&climb attachment adds extra fun. This versatile and engaging product is perfect for babies aged 6 months and above.

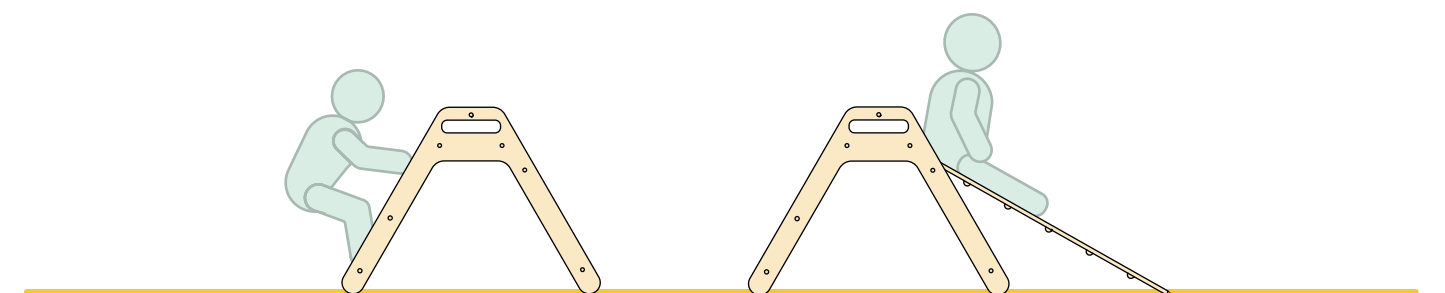
24m+

160x50x100 cm 

100,5x46,5x6,5 cm 

12 kg 

max 50 kg 





16

Ministep

Step & Chair

Ministep is a baby step which can be also used as a montessori chair. Children can climb onto Ministep to engage in kitchen activities.

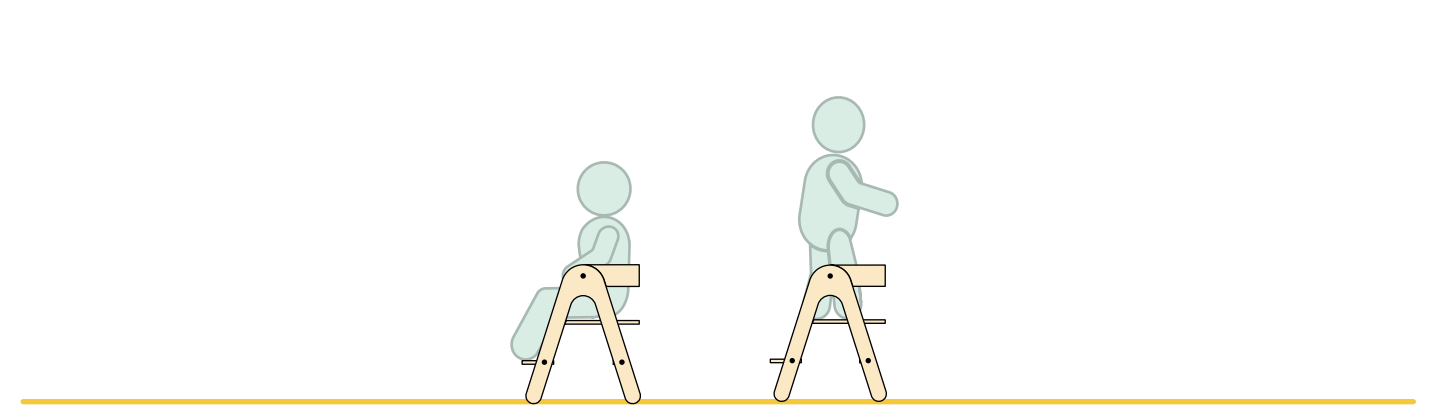
24m+

40x40x40 cm 

52x42x10 cm 

3,6 kg 

max 50 kg 



2in1



%100
natural
wood





17

Gimy

Baby Gym & Bookshelf

Gimy is a baby gym which later transforms into a montessori bookshelf. With wooden side legs and 3 long wooden bars in between, Gimy provides a sturdy play area. You can attach toys or fabric materials to these bars, enriching the product's offerings.

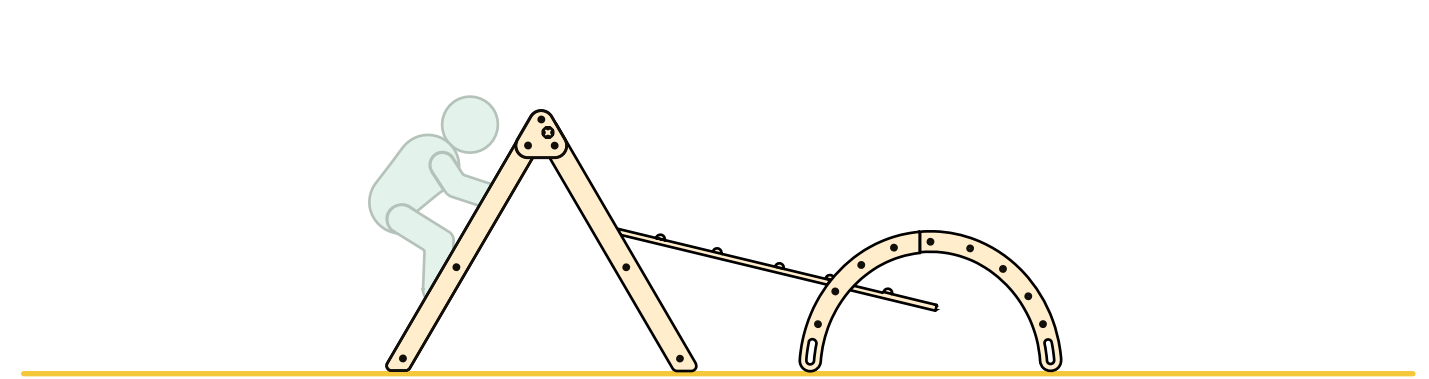
Om+

60x50x40 cm 

58x30x14 cm 

2 kg 





18 **Pikko & Ark**

Pikler Triangle Play Ground

Pikko and Ark are two different product. They can be also used together and turn your kid's room into a play ground. Both products are made from natural wood material. You can also attach 2 sided slide&climb board on the products to enrich the playing field.

24m+

210x55x60 cm 
 56,1x29,3x60,5 cm 
 100,5x33,2x6,1 cm 
 59x31x6 cm

20 kg 
 max 50 kg 





KIND + JUGEND
INNOVATION
AWARD 2024

19

Changy Bold

Changing Unit & Activity Table

Changy is a versatile baby care solution designed to meet all your needs for diaper changing and playtime in one convenient package. This thoughtfully crafted product offers the flexibility to be used as either a one-piece changing table, providing a compact and organized space for all your diaper-changing essentials, or as a two-piece table, allowing for additional functionality and space.

51x68,7x96 cm



52,4x70x13 cm



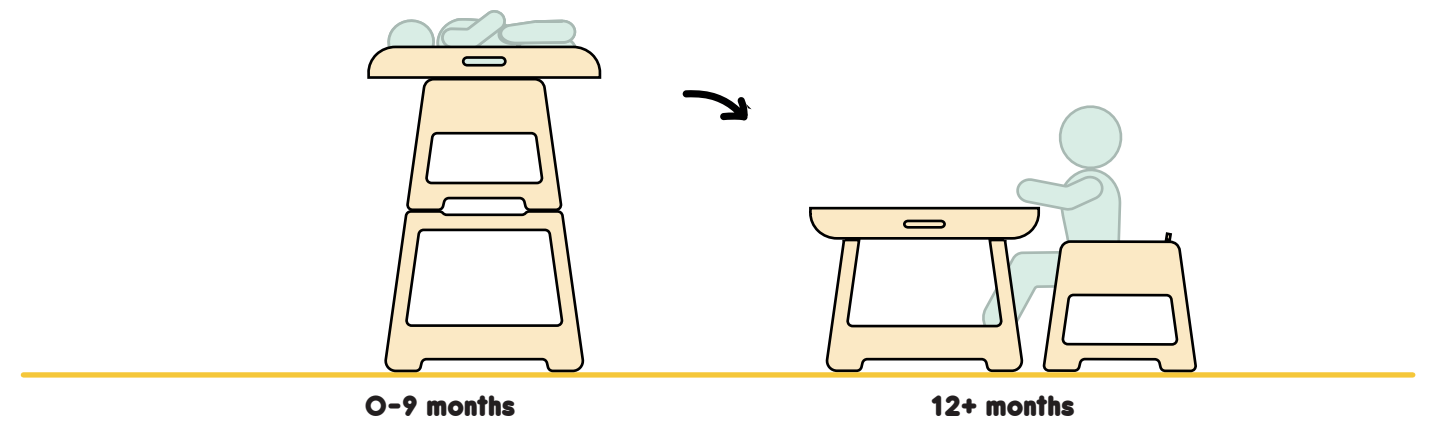
11 kg



max 11 kg



om+



Storage area



variations

Bent



Flat





20 CarryPark

Garage Set

CarryPark is more than just a toy—it's a world of imagination packed into a stylish, portable bag. When opened, it transforms into an exciting car track, complete with modular, connectable pieces that let kids design and expand their play area however they like. When playtime is over, CarryPark folds into a neat garage for toy cars.

24m+

11,5x37x33 cm 

12,5x38x34 cm 

1,5 kg 





20 CarryFarm

Farm Set

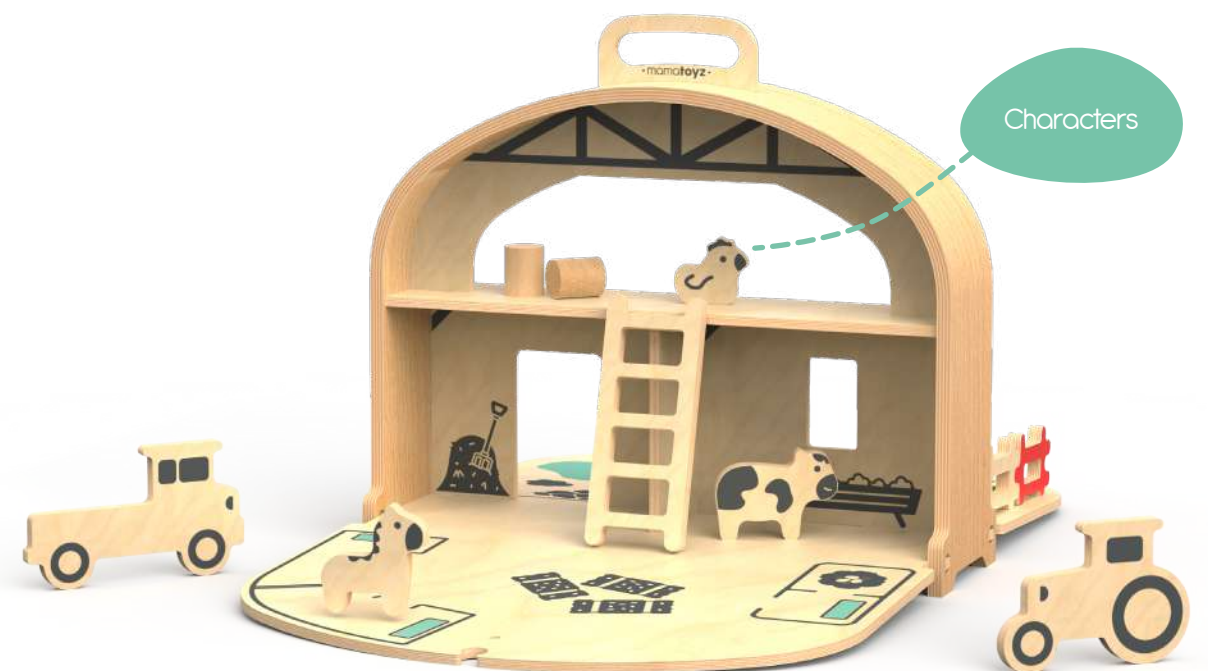
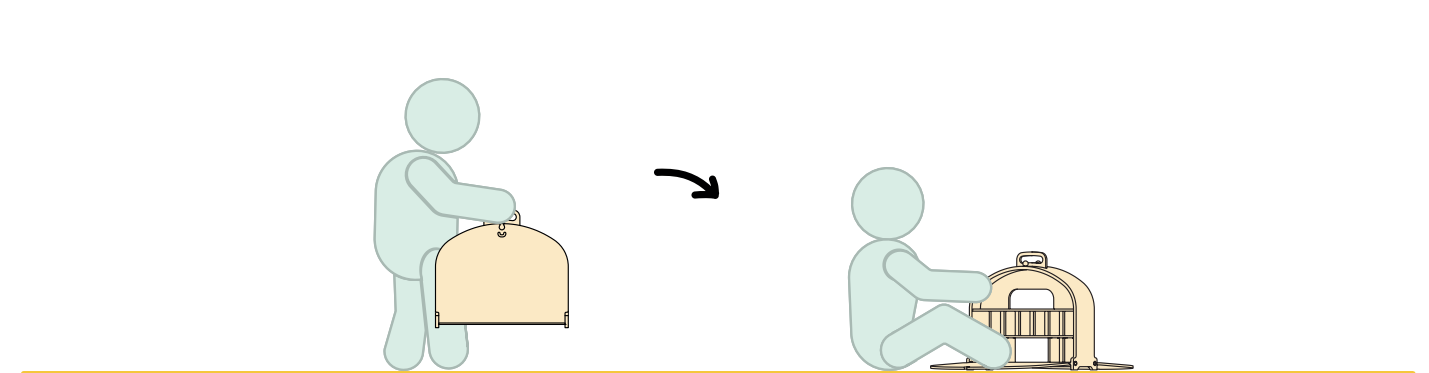
Open the lid, and let the farm life begin! Designed with the warmth of natural wood, this charming set invites children into a playful world inspired by nature. Its carry-case form makes it easy to take anywhere—turning any place into a joyful play scene. With its lovely details and simple design, it brings color to playtime and elegance to every corner. Each time it opens, a new farm story unfolds.

24m+

11,5x37x33 cm

12,5x38x34 cm

1,5 kg





21

MyTable

Montessori Table and Chair

Playture offers a smart blend of form and function for growing children. The lift-up tabletop reveals a hidden play surface, while the inner side doubles as a chalkboard—encouraging creativity and self-expression. With two adjustable height levels and a compact, space-saving design, it fits seamlessly into Montessori-inspired interiors and modern family spaces.

24m+

69x60x59 cm

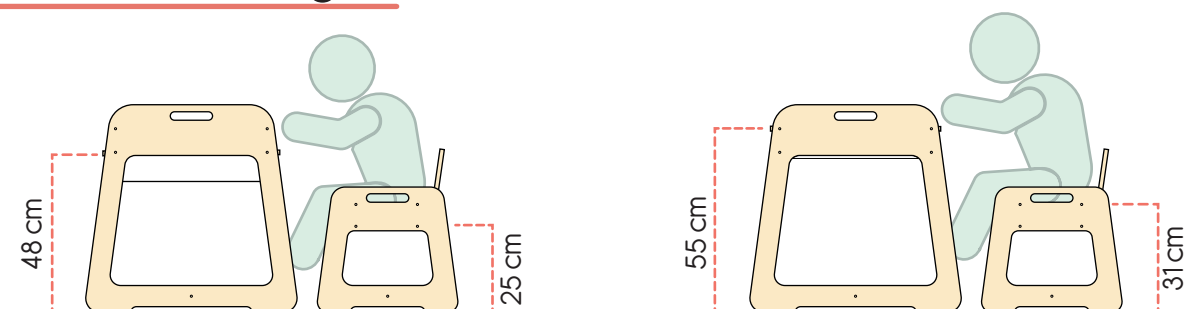
40x37,5x46 cm

69,3x61x5,5 cm

7 kg



adjustable height





21

MyRack

Montessori Toy Storage

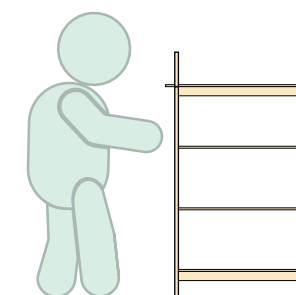
Designed at a child-friendly height, PlayShelf encourages independence by allowing little ones to reach and organize their own toys, books, and learning materials. Its tall yet compact frame provides generous open storage without overwhelming the space. With its minimal design and natural wooden texture, it blends seamlessly into Montessori-inspired interiors and modern homes alike.

24m+

51x40x80 cm 

70x35x6 cm 

3 kg 





21

MyHanger

Montessori Clothing Storage

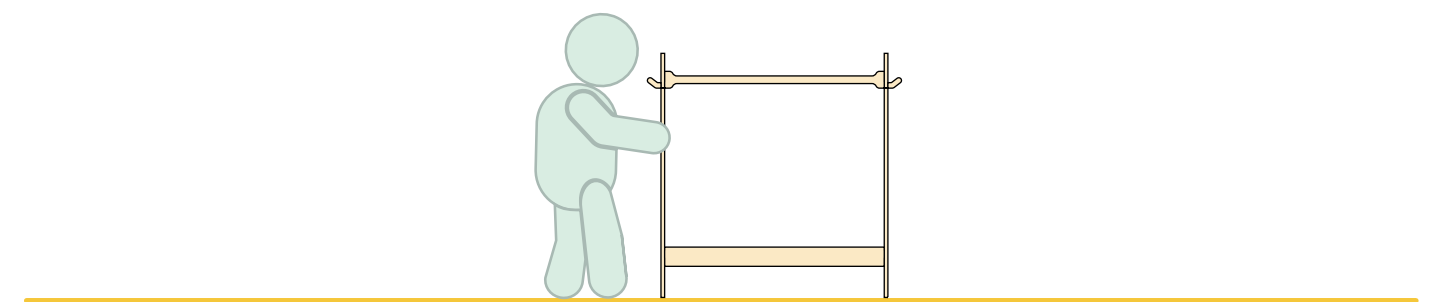
Designed at a child-accessible height, PlayRack helps little ones take charge of their daily routines. Inspired by Montessori principles, its open structure offers a practical way to organize clothes, shoes, and accessories—making getting dressed part of the learning process. With its minimal form and natural wood finish, it brings both function and elegance to any child's room.

24m+

84x40x80 cm 

79x33x5,3 cm 

4 kg 





22

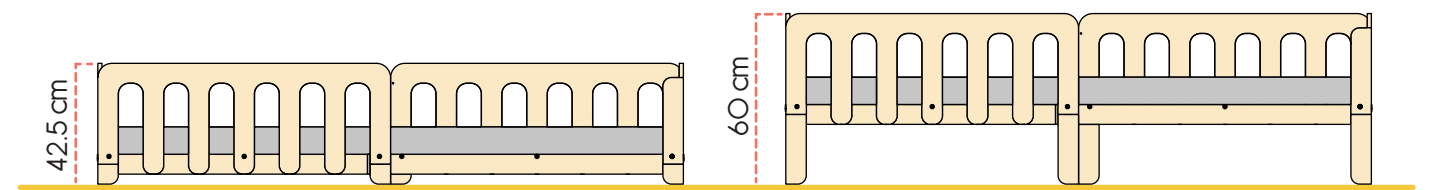
Dreamy

Montessori Floor Bed

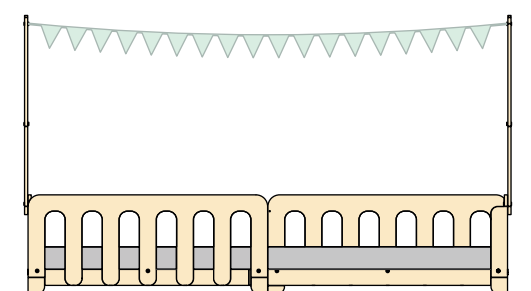
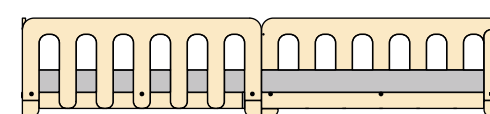
Inspired by the Montessori approach, this low-to-the-ground bed encourages independence and self-confidence by allowing children to get in and out on their own. Its open design reduces the risk of falls, supports better sleep, and promotes freedom of movement. A simple, functional, and development-friendly space that offers both comfort and safety.

12m+

206x106x42,4 cm		Large Size
112x47x10 cm		
20 kg		
146x76x35 cm		Small Size
81x40x8,5 cm		
15 kg		



variations





23 **Ninny** Bedside Crib

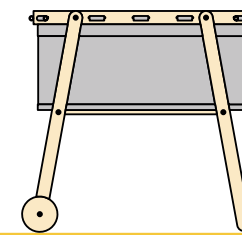
Designed to stay by your baby's side from day one, this bedside crib features a lightweight and portable structure that keeps your little one close at all times. Breathable fabric panels around the crib promote healthy air circulation, offering a safe and comfortable sleep environment. With its sleek design and practical functionality, it provides a simple, natural, and peaceful solution for newborns.

Om+

47x81x78 cm 

45x78x7,7 cm 

5 kg 





24 Bouncy

Baby Bouncer

MyBouncy gently soothes your baby with its natural rocking motion, while providing ergonomic support from head to hips for maximum comfort. As your baby grows, they learn to rock themselves—encouraging balance and motor skill development. Lightweight and easy to carry, MyBouncy stays by your side all day long, offering a safe, cozy, and developmentally supportive place to rest.

Om+

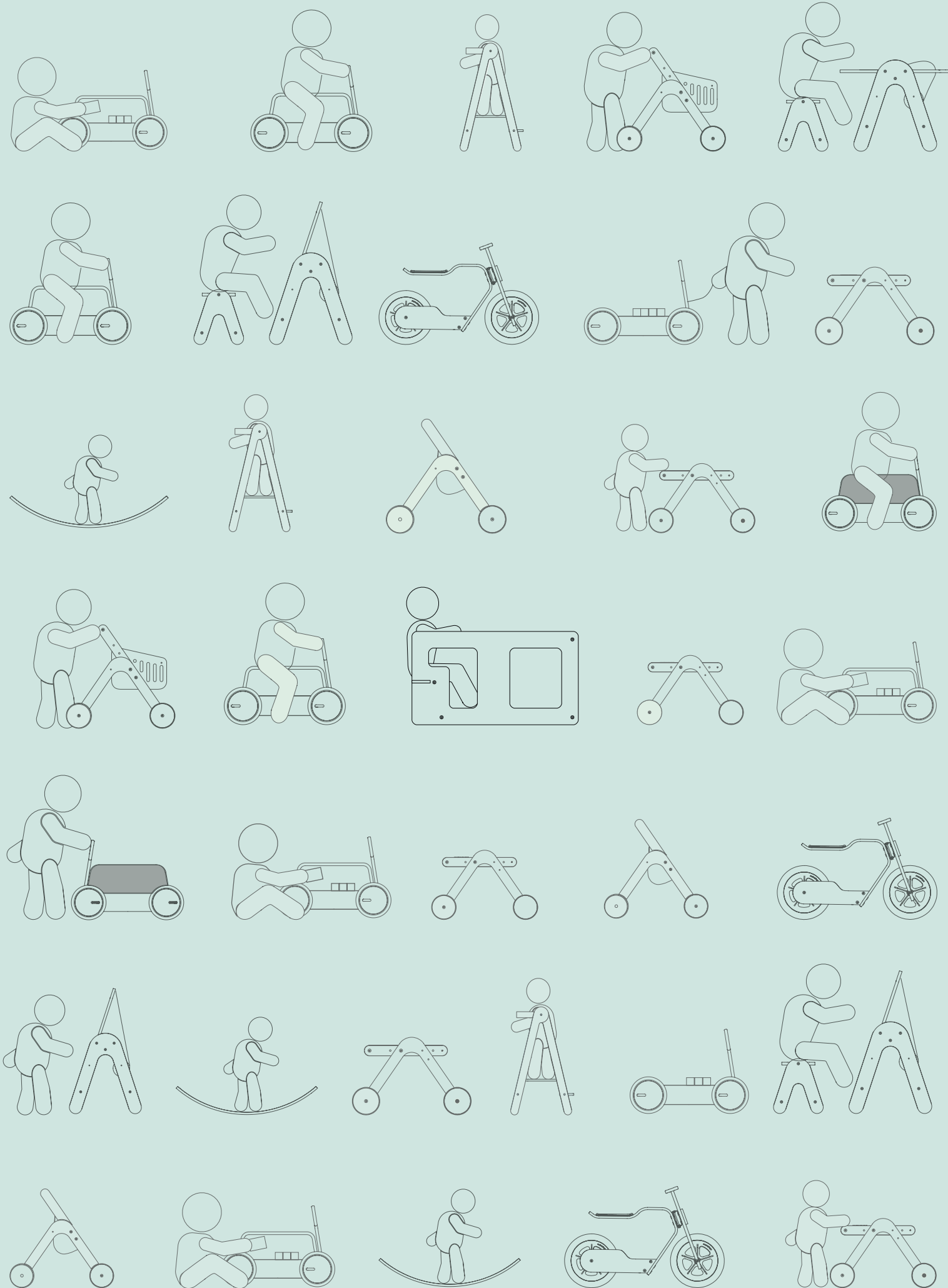
44x65x51 cm

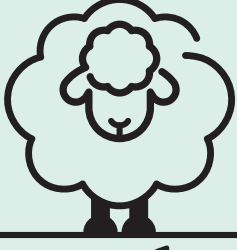
45x82x13,5 cm

3 kg



This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.





• **mamatoyz** •

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